



**CLEAN ENERGY CONFERENCE
AUSTRALIA AFRICA**
Powering the future

CLEAN ENERGY

The transition to a sustainable future

SPONSORSHIP PACKAGE

PERTH, AUSTRALIA :
2nd - 3rd September, 2024



CLEAN ENERGY CONFERENCE
Australia



CLEAN ENERGY CONFERENCE AUSTRALIA AFRICA

Powering the future

The inaugural Clean Energy Conference Australia is set to bring together industry professionals, researchers, policymakers, entrepreneurs, and other stakeholders with a shared interest in advancing clean and sustainable energy solutions.

We believe that your organization would greatly benefit from being a sponsor of this event. Our sponsorship packages offer a range of opportunities to showcase your commitment to sustainability, position your brand as a thought leader, and foster meaningful connections within the clean energy community.

Our sponsorship packages offer various benefits, including brand visibility in marketing materials, speaking opportunities, networking events, exhibition space, and recognition as a sponsor.

It connects investors, entrepreneurs, policy makers, experts and government officials in Australia's and Africa's energy sectors.

The conference is designed to facilitate in-depth discussions about the state of bilateral/ multilateral trade as well as to provide practical insights for those seeking to enter markets.

Additionally, the conference aims to encourage both African and Australian communities to explore new opportunities and maximise existing ones in the two regions.

The outcomes of the conference will be new connections and relationships between Australian and African government and businesses with significant economic benefits for both regions.



All Australian states will be represented. Delegations from the following African countries will participate:

- | | | | |
|----------------|-------------|------------|----------|
| • South Africa | • Zimbabwe | • Nigeria | • Rwanda |
| • Morocco | • Kenya | • Ghana | • Uganda |
| • Botswana | • Egypt | • Ethiopia | |
| • Zambia | • Mauritius | • Tanzania | |



Message from
Mr Stephen Kuria,
Chairman, Kenya Australia
Chamber of Commerce.
Managing Director - Clean
Energy Conference
Australia Africa.

“

I am excited to see the Conference commence, to bring together the two continents to talk about an important issue that affects us all: clean energy. Our planet is facing a drastic climate crisis, with the increase in carbon emissions leading to rising temperatures and other weather extremities worldwide. We, therefore, need a paradigm shift to consider ways of reducing carbon emissions. This challenge requires great minds like yourselves to tackle together. Your insights will help our regions to better understand the challenges posed by climate change and explore sustainable energy solutions.

Clean energy offers an opportunity to promote economic growth while also protecting the environment.





ABOUT PERTH, WESTERN AUSTRALIA

Perth is well-known for its long hours of sunshine and Quokka wildlife. It is also home to more than two million Australians with a booming economy.

Also known as The City of Lights, Perth has the highest concentration of self-made millionaires per capita than any other city in the world. In addition, Perth is home to some of Australia's top billionaires, thanks mainly to the booming local mining industry.



Sponsorship Packages

A variety of sponsorship opportunities are now available designed to maximise awareness of your brand, elevate your status and build your connections through a targeted business strategy.

Packages available:

LEAD EVENT SPONSOR	PLATINUM SPONSOR	GOLD
SILVER	BREAKS	BRONZE

SPONSORSHIP LEVEL ITEM	LEAD EVENT SPONSOR AUD 50,000 +GST	PLATINUM SPONSOR AUD 25,000 +GST	GOLD AUD 15,000 +GST	SILVER AUD 10,000 +GST	BREAKS AUD 5,000 +GST	BRONZE AUD 2,500 +GST
Focused interview for Australian and international media distribution						
Logo on Forbes Africa Advertisement						
Front page logo& lanyard						
Logo on collateral, including digital and printed						
Naming Rights Conference Session						
Deal Room Naming	x3	x2	x1			
KACC						
1 year membership of Complementary event entry	x10	x6	x4		x1	





Lead Event Sponsor

Investment: \$ 50,000 AUD plus GST

As the exclusive Lead Event Sponsor your business will make an impact with tailored services and priority access. We will ensure you and your team meet the right people during the event to maximise your business opportunities.

Lead Event Sponsor Benefits

PRE-Conference

Conference Website	Full page feature on the official Conference Website
Broadcast Media Partner	Interview opportunity and assistance amplifying sponsor message via Broadcast Media Partner (Australia/Africa) – television/radio
Print/digital Media Partner	Assistance amplifying sponsor message via Print/Digital Media Partner (Australia)
Social Media	Broadcast prepared interviews and amplify/boost sponsor message via regular social media posts (Facebook/LinkedIn/Instagram)

Print & Digital

Conference Program	Logo placement on the Official Conference printed program – Front cover placement (provided to all attendees)
Lanyard	Logo placement on all conference lanyards (worn by all attendees for the duration of the Conference)
Media Wall	Priority logo placement on the Media Wall located at the Conference.
Screen	Exclusive sponsor logo placement on all content screens
Signage	Exclusive sponsor logo placement on all on site signage

Naming Rights

Plenary	Naming rights for the main Plenary Sessions
Dealing Room	Naming rights to three Dealing Room Sessions

Speaking Opportunity

The Lead Event sponsor will be provided with a speaking or panelist position on relevant topic if required

Tickets

Ten Full Conference Tickets which includes access to all networking, meeting sessions, and dinner.

Membership

One year Flagship Membership of KACC



Platinum Event Sponsor

Investment: \$ 25,000 AUD plus GST

Platinum sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

Platinum Event Sponsor Benefits

PRE-Conference

Conference Website	Full page feature on the official Conference Website
Broadcast Media Partner	Interview opportunity and assistance amplifying sponsor message via Broadcast Media Partner (Australia/Africa) – television/radio
Print/digital Media Partner	Assistance amplifying sponsor message via Print/Digital Media Partner (Africa)
Social Media	Broadcast prepared interviews and amplify/boost sponsor message via regular social media posts (Facebook/LinkedIn/Instagram)

Print & Digital

Conference Program	Logo placement on the Official Conference printed program – Front cover placement (provided to all attendees)
Lanyard	Logo placement on all conference lanyards (worn by all attendees for the duration of the Conference)
Media Wall	Priority logo placement on the Media Wall located at the Conference.

Naming Rights

Plenary	Naming rights for the main Plenary Sessions
Dealing Room	Naming rights to three Dealing Room Sessions

Speaking Opportunity

The Platinum Event sponsor will be provided with a speaking or panelist position on relevant topic if required

Tickets

Five Full Conference Tickets which includes access to all networking, meeting sessions, and dinner

Membership

One year Platinum Membership of KACC



Gold Event Sponsor

Investment: \$15,000 AUD plus GST

Gold sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

Gold Event Sponsor Benefits

PRE-Conference

Conference Website

Half-page feature on the official Conference Website

Broadcast Media Partner

Assistance amplifying sponsor message via Print/Digital Media Partner (Africa)

Print & Digital

Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

Media Wall

Priority logo placement on the Media Wall located at the Conference

Naming Rights

Breakout Session

Naming rights to one breakout session

Tickets

Two Full Conference Tickets which includes access to all networking

Membership

One year Gold Membership of KACC

We can also tailor a package to suit you!

Additional options are available through discussion with the AAEMI Business Developer Manager, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception and a gala dinner, both high profile events to supplement the business side of the conference.



Silver Event Sponsor

Investment: \$ 10,000 AUD plus GST

Silver sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

Silver Event Sponsor Benefits

PRE-Conference

Conference Website

Half-page feature on the official Conference Website

Print & Digital

Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

Media Wall

Logo placement on the Media Wall located at the Conference

Naming Rights

Dealing Room

Naming rights to one Dealing Room Session

Tickets

One Full Conference Ticket which includes access to all networking

Membership

One year Silver Membership of KACC

We can also tailor a package to suit you!

Additional options are available through discussion with the AAEMI Business Developer Manager, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception and a gala dinner, both high profile events to supplement the business side of the conference.



Breaks Event Sponsor

Investment: \$ 5,000 AUD plus GST

Break sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

Sponsorship Benefits

PRE-Conference

Conference Website

Half-page feature on the official Conference Website

Print & Digital

Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

Media Wall

Logo placement on the Media Wall located at the Conference

Naming Rights

Dealing Room

Naming rights to one Dealing Room Session

Tickets

One Full Conference Ticket which includes access to all networking

Membership

One year Silver Membership of KACC

We can also tailor a package to suit you!

Additional options are available through discussion with the AAEMI Business Developer Manager, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception and a gala dinner, both high profile events to supplement the business side of the conference.



Bronze Event Sponsor

Investment: \$ 2,500 AUD plus GST

Sponsorship Benefits

PRE-Conference

Conference Website

Half-page feature on the official Conference Website

Print & Digital

Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

Media Wall

Logo placement on the Media Wall located at the Conference

Tickets

One Full Conference Ticket which includes access to all networking

We can also tailor a package to suit you!

Additional options are available through discussions with AAEMI Events & Training coordinator, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception, and a gala dinner both high profile events to supplement the business side of the conference.



Media Relations

A dedicated Media Centre will be established on site to cater to the needs of accredited domestic and international media attending and covering the Conference.

Organizers will proactively engage with media in the lead up to the event to promote the Conference and issues relating to Australia – Africa trade, political, economic and cultural relations.

Sponsors will have the ability to leverage their investment in the Conference by using the resources of conference organizers to engage with the media, for example by issuing media releases, media kits, presentation transcripts and other collaterals relevant to their business.

A dedicated broadcast crew will also be on-site to record interviews with speakers and sponsor representatives.

This material will be shared directly with domestic and international media outlets, as well as online via AAEMI and Conference-specific social media channels.

Media Partnerships

Organizers are negotiating broadcast, print and digital commercial partnerships with domestic and international media to assist with Conference promotions and amplification of key milestones and announcements in the lead-up to and during the Conference.

Event sponsors will have priority access to Conference media partners and the ability to use organizer resources to communicate directly with accredited media and event media partners.





Accommodation

While you will be responsible for booking your own accommodation, the organisers will provide referrals, assistance and support as part of your registration.

Securing Your Sponsorship

To secure your Sponsorship package please contact:

Chantal Omondi – Business Developer Manager

Clean Energy Conference Committee

Mob: Kenya +254 725 707 557

Aus (+61) 421800071

advisory@cleanenergyconference.com.au

info@cleanenergyconference.com.au



Join us

    [cleanenergyconference](#)

Email: info@cleanenergyconference.com.au